

TONYA CARDINALI

r e c o m m e n d a t i o n s

Data Age Business Systems

"Tonya is the type of colleague who makes you want to do your best work. Her marketing team at Data Age is responsible for delivering an impressive volume of high quality content that consistently pushes the envelope and drives company sales. She is a highly creative, open minded and fun collaborator who always brings her great instincts, experience and real data to the table. Tonya is also an exceptional manager. She knows how to build and maximize her team's talents and time to produce top notch results. I always looked forward to, and looked for opportunities to work with Tonya." January 23, 2018

Naomi Walker, Training Director, Data Age Business Systems
Worked with Tonya in Different Groups at Data Age Business Systems

Sykes Enterprises

"Tonya is a spunky innovative and creative team player. Tonya has a creative eye with detail to provide top-notch marketing for branding. Her strengths also include internal communications. Tonya is a pleasure to work with as well as provides great brainstorming." June 30, 2014

Teri Lancaster, Sykes Enterprises, Inc., Business Analyst
Worked with Tonya in different groups at Sykes Enterprises

Valpak

"I've had the pleasure of working with Tonya in the Product Management Department at Valpak on a number of time-sensitive product initiatives. Her team approach and willingness to step up to the plate to help on any project was a huge value to our department. Tonya's passion for creative marketing coupled with her outgoing personality would be an asset to any team she joins. I highly recommend her for any position where she can have the freedom to add her unique inspiration & value to your company's product or service." April 3, 2013

Audra, Senior Product Marketing Manager, Valpak
Worked with Tonya on the same team at Valpak

"Tonya is a great asset for any Marketing department of team. It was truly a pleasure to beside her. She has an outstanding ability to build creative solutions without the use of magic pixie dust, or a genie in the bottle. She is not afraid of hard work, and can inspire when she needs to. Tonya is a reliable coworker, trustworthy, honest, and excellent teammate. I always appreciated her work ethic, her selflessness, and her commitment to getting things done. She will be a great asset to anyone's team, especially when you need creative solutions." March 23, 2014

Scott Valentine, Digital Product Manager, Valpak
Worked with Tonya on the same team at Valpak

National Healing

"I was Tonya's trainer and direct supervisor during her transition and orientation into NHC. She was a delight to work with. Tonya is an energetic, creative leader who was always looking for the next opportunity to take her program further. I saw Tonya interact with her staff, physicians, patients, and hospital executives on a regular basis, and she was consistently professional, fair, and pleasant. Tonya and I partnered on several community events in St. Petersburg, and I observed her in a public speaking role at these times. She was well prepared & delivered a clear, effective message in a highly professional manner. Tonya will not let you down - whether you interact with her as a client, employer, staff member or a peer. She is a consummate professional." February 4, 2012

Karily Taylor, Director, National Healing Corporation
managed Tonya at National Healing

"It was my pleasure to work with Ms. Cardinali at National Healing Corporation. She always presented herself to staff and hospital partner in a very professional way. Her ability to "think outside of the box" and constant creativity to drive business in a positive direction is second to none. I highly recommend her and feel that her knowledge, persistence and ethics would be an asset to any company." June 3, 2011

Laurie Manko, Clinical Manager, National Healing Corporation
reported to Tonya at National Healing

Senior Home Care

"Tonya was consistently supportive of projects providing meaningful input in problem solving and had technical skills to provide a final product on time. She was a valuable asset to any project she participated with." July 15, 2011

Joe Whitehurst, PT, VP of Rehab Services, Senior Home Care Companies
managed Tonya indirectly at Senior Home Care

"Working with Tonya was a pleasure. She was responsive and understood how to turn a sales idea into a marketing campaign. I always knew that my requests would be handled quickly. Tonya was creative but listened which assured your request was right the first time." June 2, 2011

Daryn Allday, Area Director of Sales, Senior HomeCare, Inc.
worked directly with Tonya at Senior Home Care

"I had the privilege of working with Tonya on several projects during our time at Senior Home Care. She is a tremendous collaborator which made reaching desired outcomes within defined timeframes happen with ease because of her teamwork and dedication. Tonya has the ability to handle multiple projects requiring varying levels of involvement and talents with tireless professionalism. Her diverse talents allow her to provide positive contributions in countless that will no doubt provide positive impacts to any bottom line. I'm confident she would be a welcomed creative asset to any company fortunate enough to retain her talents." January 20, 2011

Melissa Missory, C.P.M., Purchasing Manager, Senior Home Care
worked directly with Tonya at Senior Home Care

"I had a wonderful experience working for Tonya as a freelance graphic designer while she was the Marketing Manager at Senior Home Care. She had a tremendous amount of responsibility in her role, managing multiple projects simultaneously, with changing priorities and tight deadlines. She successfully managed a complex calendar of projects for numerous parties in different departments, from sales reps to executive leadership. She was consistently able to collect all of the necessary requirements from everyone involved, and communicate it to me in a clear and concise way so the job stayed on track and on schedule. She maintained a calm presence, positive attitude, and high level of professionalism no matter how many times a project needed to go in a different direction, or how close we were to deadline. She has excellent management skills. I'd gladly work for her again any time!" August 4, 2010

Jana Rutenbeck, President, Colvin Creative Services
reported to Tonya at Senior Home Care

CCS Medical

"Tonya is a very knowledgeable, creative and innovative marketing professional I had a pleasure to work with. I met Tonya while I worked at CCS Medical as National Acct Project Manager where I had developed Project Planning Initiatives for 5 different Insurance Providers. Tonya: As a Marketing Manager, was a Key person during our weekly teleconference project meetings, on which I have provided Project Management support to all Regional Managers on their Managed Health sales campaigns. Additionally, I had the pleasure to meet with Tonya at her office to review the developing and the design of the marketing material to be used by the Regional Account Managers and Account Executives during the on-going sale campaigns. Tonya is a very pleasant person to work with. I will definitely recommend Tonya for employment for a great Marketing position." May 3, 2013

Nancy Jara, National Account Project Manager, CCS Medical
worked with Tonya in Different Groups at CCS Medical

"Tonya's ability to create effective marketing pieces for the sales team is evident by the fact that she is the Marketing Manager for the only profitable business unit in the company. Her ability to identify the needs of the market and deliver effective pieces to the sales force is second to none. She is a creative, out of the box thinker who has proven to be a team player and asset to any company that is lucky enough to have her work with them." October 29, 2008

Michelle Keyser, Direct Response Marketing Manager, CCS Medical
worked directly with Tonya at CCS Medical

"Tonya is excellent to work with. I have found her to be helpful with most anything we have spoken about. Each time I have approached her with any marketing needs/suggestions she will do whatever she can to accommodate and improve our ability to reach customers and referral sources. I recommend her and know that I can speak for our division as well." October 27, 2008

Josh Merryman, Medical Sales Rep, CCS Medical
worked directly with Tonya at CCS Medical

"I have had the pleasure of working with Tonya for the past 12 months at CCS Medical. Her ability to manage complex projects simultaneously is unrivaled. I have always found Tonya to be highly practical, detail oriented, and an excellent communicator. Tonya demonstrates an extremely high level of interpersonal skills which makes her a very valuable team member. Her ideas are creative and strong, and she consistently executes these in a methodical, timely manner. Tonya excels in a management role and has brilliant leadership skills. She is also a lot of fun to work with!" October 21, 2008

Katie Booth, Meeting and Conventions Planner, CCS Medical
worked directly with Tonya at CCS Medical

"I had the pleasure of working with Tonya at CCS Medical. She is detail oriented and a very strategic thinker who doesn't shy away from projects others may consider too challenging. With her forward thinking and desire to achieve, I have no fear that she will accomplish anything she sets her mind to. She has a wonderful personality and is terrific to work with. I highly recommend Tonya both personally and professionally." August 10, 2008

Ashley Newman, Graphic Design Manager, CCS Medical
worked directly with Tonya at CCS Medical

"Tonya is a very talented and professional individual. I had the good fortune to work along side of her and travel with her while we worked together at CCS Medical. She is able to handle herself with poise and integrity in a myriad of situations. Her ability to give and receive feedback and assistance makes her an easy person to work with, as well as someone who knows how to get things done. Tonya would be an asset to any organization." July 23, 2008

Tyler Flach, Sales Analyst, CCS Medical
worked with Tonya at CCS Medical

"Tonya is an intelligent, hard-working individual who focuses not only on the business but on people. She is creative yet grounded when it comes to developing marketing strategies for the area of business for which she manages (ie. Specialty Medical Products). Tonya is friendly and always willing to assist, regardless of with whom she is working. A definite team member!" June 30, 2008

Suzanne Allison, Marketing Coordinator, CCS Medical
worked directly with Tonya at CCS Medical

Williams Earth Sciences

"Tonya was able to introduce immeasurable creativity and structure to the Marketing and Business Development efforts at Williams Earth Sciences. She provided a clear direction and sound concepts which proved to increase industry exposure. Her attention to detail, unmatched ambition, and forward thinking make her an invaluable asset to any Company. I enjoyed her positive attitude and outgoing personality, and welcome the opportunity to work with her in the future." October 21, 2008

Erin Mitchell, Construction Services Coordinator, Williams Earth Sciences, Inc.
worked with Tonya at Williams Earth Sciences

Goodwill Industries-Suncoast

"I worked with Tonya on many marketing projects during her time at Goodwill. She is a dedicated, energetic professional who is always willing to help other department members. Her creativity offered quite a sparkle to many projects. Tonya's sense of humor brightened many a day." October 21, 2008

Jinnie Kerdi, Community Relations Coordinator, Goodwill Industries-Suncoast
worked directly with Tonya at Goodwill Industries-Suncoast

"Tonya is very talented and is one of a kind in Marketing. Her work is exemplary and her originality shows throughout every detail. She is prompt and her work is thorough. She has a great personality and works well with a team or independently. I highly recommend Tonya and believe her to be a great asset to whatever company she works for." July 4, 2008

Greg Case, Office Manager and Counselor, Goodwill Industries
worked with Tonya at Goodwill Industries-Suncoast

Digital Services Network

"Tonya was responsible for client account management, managing invoicing and receivables, and several key marketing campaigns. There was literally no aspect of the business that she wasn't willing to take on. Her competence and attitude were outstanding and given the opportunity, I'd hire her again without hesitation." July 31, 2008

Simply Hope

"Tonya Cardinali is a very knowledgeable marketing professional with a passion to share her expertise with others and to make a difference in the world through volunteer work. I have worked with Tonya through her service as a board member with Simply Hope, Inc. Tonya has been a great asset to that board by helping the agency to build its marketing capacity. She takes her role there seriously. She has been a great asset to the board by serving in a leadership role for fundraising efforts. Tonya has also provided valuable insight into social network marketing for our company also." February 10, 2011

Jule Colvin, President, Grant Pathways, Inc.
was with another company when working with Tonya at Simply Hope

Florida Chemical

"In the short time that Tonya was contracted to work for Florida Chemical, she was instrumental in the completion of many long standing marketing projects such as new web site deployment, updated design and creation of new sales collateral materials, and most importantly the analysis and creation of a new sales employee compensation plan that has assisted the company in reducing fixed payroll wage expense and moving us back to performance based pay structures." July 3, 2012

Marc Maseman, President & CEO, Florida Chemical
managed Tonya at Florida Chemical